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ENROLLMENT RERORT

FALL 2023

A monitoring Report for:

GRCC Board of Trustees

Board of Trustees

EQUAL OPPORTUNITY AND NON-DISCRIMINATION

It is the policy and practice of GRCC to provide equal educational and employment opportunities regardless of age, race, color, religion, marital status, sex/gender, pregnancy, sexual orientation, gender identity, gender expression, height, weight, national origin, disability, political affiliation, familial status, veteran status or genetics in all programs, activities, services, employment and advancement including admissions to, access to, treatment in, or compensation in employment as required by state and federal law. Further information may be obtained from the Office of the General Counsel, 143 Bostwick Avenue NE., Grand Rapids, Michigan 49503-3295. Telephone 616 234-4241.

Mission   GRCC is an open access college that prepares individuals to attain their goals and contribute to the community.

Vision   As a college of distinction, GRCC inspires students to meet the needs of the community and the world.

Accreditation   Grand Rapids Community College has been continuously accredited by the Higher Learning Commission since 1917. In addition, several GRCC programs hold specialized program-level accreditation.

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Report Notes

- Data is collected from PeopleSoft for credit information and a combination of Continuity and PeopleSoft for Noncredit information. If a source other than these systems is reported, it will be noted.
- The timeframe of reference for data is the fall count date, September 7, 2023, unless noted otherwise.

Fall 2023 Executive Summary

- Based on demographics, our average student continues to be a part-time enrolled white female between the ages of 18-24.
- We achieved 95.84% of our Fall 2023 enrollment stretch goal and exceeded the Fall 2022 enrollment figures by 3.23% for headcount, 2.87% for billing units, and 3.26% for credit attempted which has been acknowledged and celebrated. The enrollment growth since Fall 2022 has been observed nationally for community colleges according to several higher education publications. Some initiatives that allowed GRCC to achieve the enrollment growth are:
  - o An enrollment stabilization fund allowed units of GRCC to fund recruitment strategies where the opportunity might not have existed in the past.
  - o GRCC staff reviewed the Enrollment Cancellation process to identify populations that needed some additional communication to understand college processes.
  - o GRCC leveraged marketing strategies that included direct mail and digital advertising to connect with students who may have been eligible for the Reconnect grant or the Michigan Achievement Scholarship.
  - o GRCC admissions staff were active at school, community-based, and employer events all summer ensuring that our institution was present in the communities.
  - o Administrative leadership focused on intentional enrollment growth through our Schedule Optimization Strategic Initiative.
- We achieved a 10.95% increase in returning students enrollment compared to Fall 2022. Several factors have been noted in literature to cause this increase, such as the reinstatement of student loan payments that were stalled during the pandemic and discontinued pandemic supports.
- Our dual enrollment and guest student populations experienced growth in Fall 2023 compared to Fall 2022, 11.00% and 15.41% respectively.
- In general, high school enrollment has increased by 207% over the last decade as our High School partnerships continue to grow, which also follows national trends.
- The male student population grew by 5.44% from last fall, which aligns with years prior to Fall 2022.
- Enrollment for students self-identifying as Hispanic/Latino/Latina grew 11.22% from last fall, continuing their upward trend since Fall 2020.
- Enrollment for students self-identifying as Black/African American grew 11.17% from Fall 2022.
- We did see a decrease in our occasional student enrollment (defined as students who experienced an enrollment gap at GRCC between major semesters); however, research will be done to determine if this is directly related to the increase in our returning students so recruitment and outreach efforts are strategic and effective.
- The decrease in Job Training enrollment is a result of discontinued Introduction of Construction and the Computer Support Program was paused due to instructor illness.

Fall 2023 Enrollment Snapshot

12,157 *Headcount*

110,014.74 *Billing Units*

101,603 *Credits*

Residency (%)
- Indistrict 71.6
- OutDistrict 26.9
- Out of State 1.5

Age (%)
- < 18 — 12.8
- 18 - 24 — 56.0
- 25+ — 31.2

Enrollment Status (%)
- Full Time 28.7
- Part Time 70.6

Race/Ethnicity
- White (59.4%)
- Hispanic (18.4%)
- Black (10.2%)
- Unknown (3.6%)
- Asian/Pac Islander (3.8%)
- 2+ Races (3.7%)
- Native American (0.5%)
- International (0.4.%)

Sex (%)
- Female 55.1
- Male 44.0
- Unknown 0.9
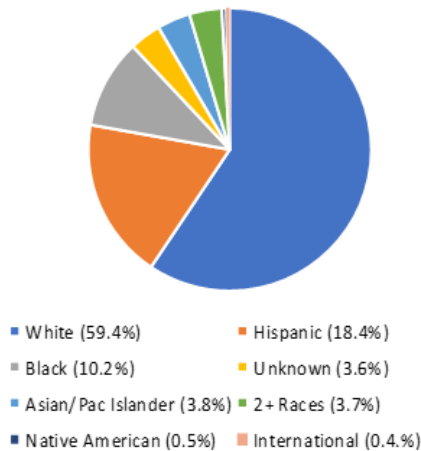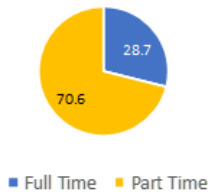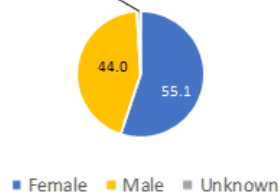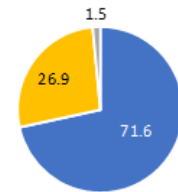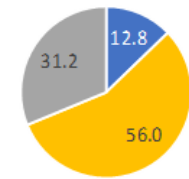
Fall 2023 Age Distribution

Age group	Count
< 18	1,555
18-20	4430
21-24	2392
25-29	1,378
30-39	1,528
40-49	602
50-59	208
60+	83

Median Age = 21
Average Age = 24.1

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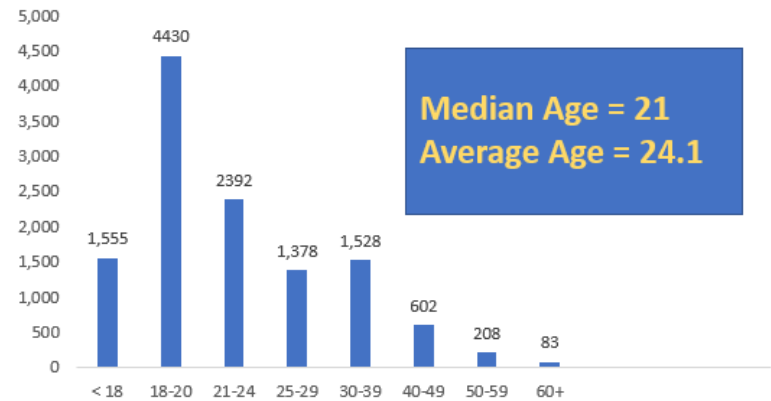
GRAPHS

Graph 1: Credit Unduplicated Headcount

Values by year:
- 2013: 16,613
- 2014: 15,719
- 2015: 14,938
- 2016: 14,465
- 2017: 14,285
- 2018: 13,825
- 2019: 13,326
- 2020: 12,153
- 2021: 12,685
- 2022: 11,777
- 2023: 12,157

Graph 2: Credit Billing Units

Values by year:
- 2013: 165,953.14
- 2014: 153,162.04
- 2015: 142,991.62
- 2016: 137,827.86
- 2017: 134,258.78
- 2018: 128,108.77
- 2019: 123,494.48
- 2020: 112,177.04
- 2021: 116,337.85
- 2022: 106,944.63
- 2023: 110,014.74

Graph 3: Attempted Credits

Values by year:
- 2013: 146,646
- 2014: 136,168
- 2015: 126,813
- 2016: 122,970
- 2017: 121,294
- 2018: 116,503
- 2019: 113,160
- 2020: 103,521
- 2021: 107,164
- 2022: 98,398
- 2023: 101,603

Graph 4: Credit Enrollment Status
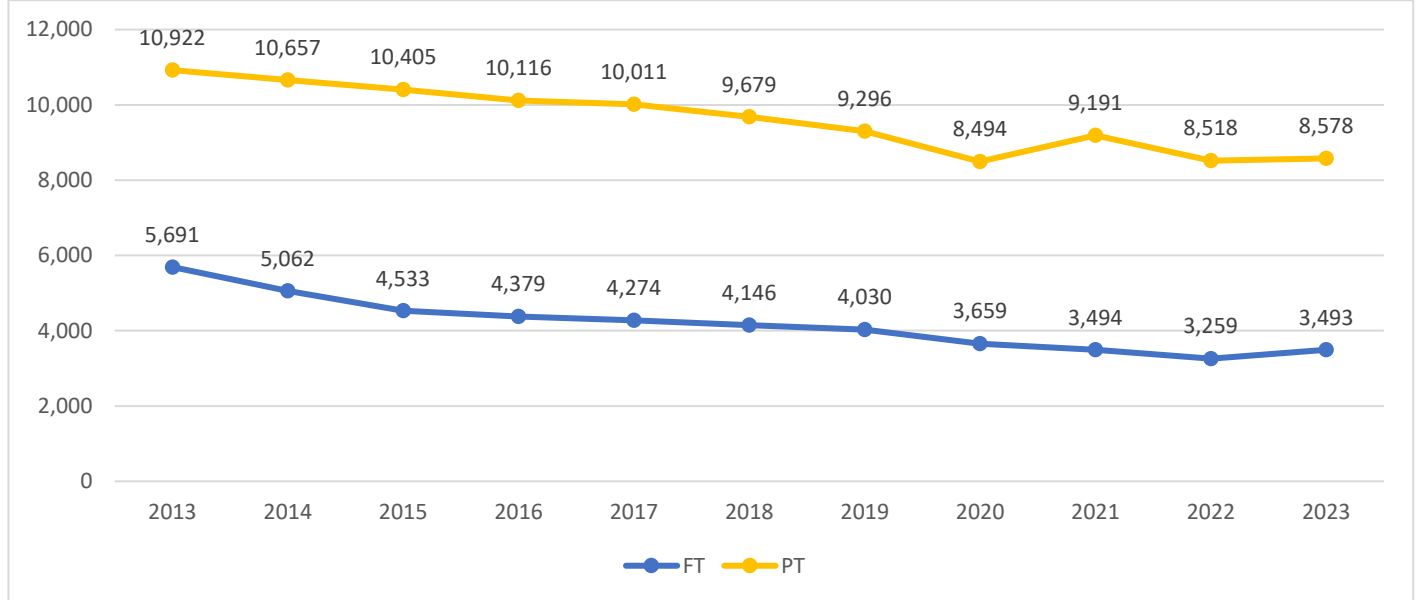
* FT = Full-Time (≥ 12 credits); PT = Part-Time (< 12 credits)

Graph 5: Credit Unduplicated Headcount by Residency

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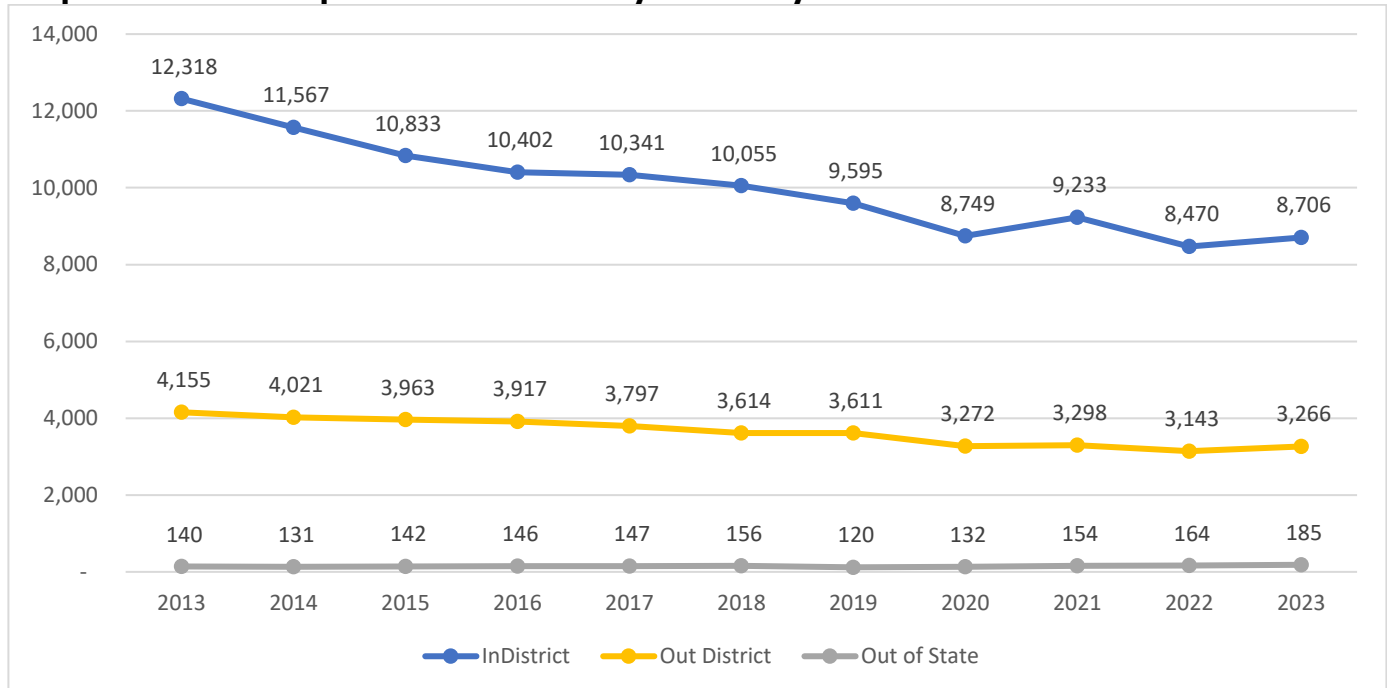
Graph 6: Credit Billing Units by Residency

Year	Resident	Non-Resident	Out of State
2013	124,130	40,283	1,541
2014	113,191	38,633	1,338
2015	103,530	38,117	1,345
2016	99,855	36,359	1,614
2017	98,434	34,293	1,532
2018	93,603	32,783	1,722
2019	88,936	33,196	1,362
2020	79,889	30,811	1,477
2021	84,160	30,805	1,373
2022	76,303	29,164	1,478
2023	78,165	30,236	1,614
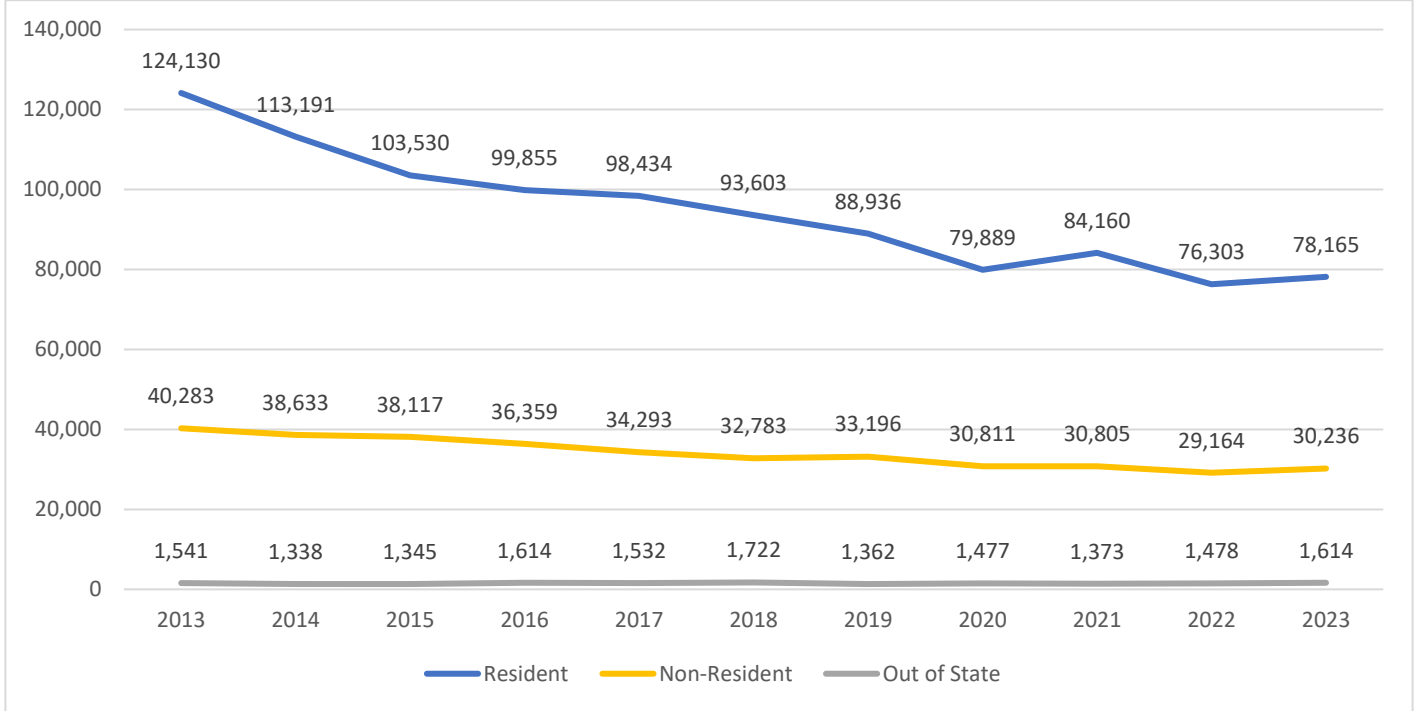
Graph 7: Credit Unduplicated Headcount per Gender

Year	Female	Male
2013	8,637	7,976
2014	8,014	7,704
2015	7,711	7,227
2016	7,278	7,187
2017	7,361	6,924
2018	7,238	6,567
2019	7,070	6,238
2020	6,882	5,256
2021	7,341	5,320
2022	6,639	5,076
2023	6,694	5,352

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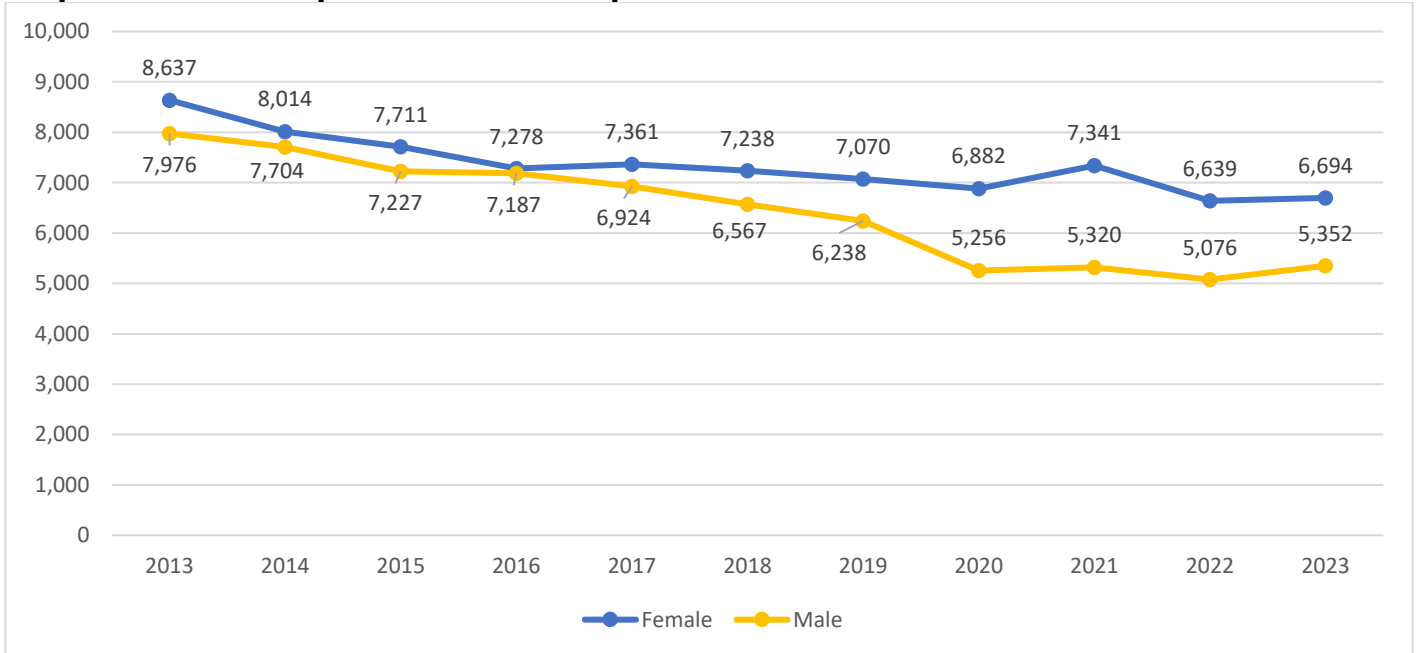
Graph 8: Credit Unduplicated Headcount by Age

Year	< 18	18-24	25+
2013	744	10,429	5,440
2014	930	9,955	4,834
2015	1,044	9,601	4,293
2016	1,005	9,305	4,155
2017	1,188	9,129	3,968
2018	1,302	8,685	3,838
2019	1,341	8,404	3,581
2020	1,355	7,643	3,155
2021	1,324	7,185	4,176
2022	1,412	6,771	3,594
2023	1,555	6,806	3,796

Legend: < 18, 18-24, 25+
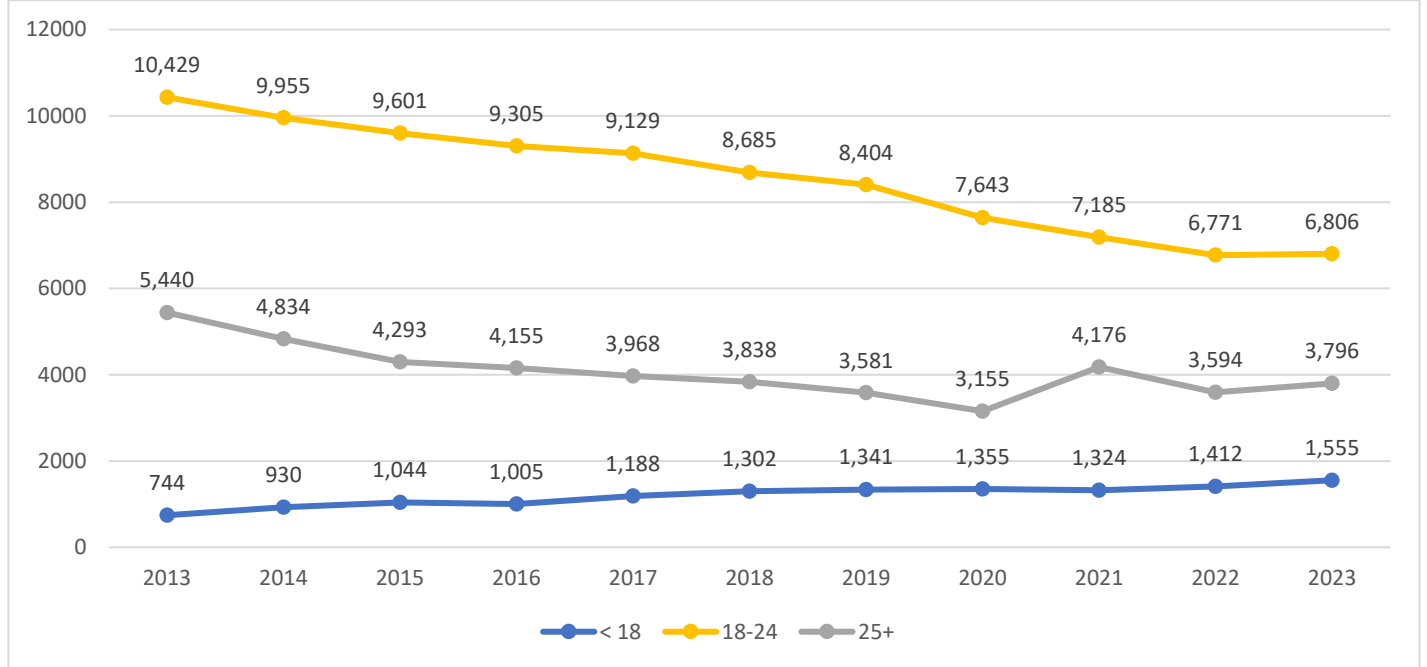
Graph 9: Credit Unduplicated Headcount by Race/Ethnicity

Year	Black/African American	Hispanic/Latino/Latina	White
2013	1,894	1,386	11,513
2014	1,573	1,551	10,839
2015	1,498	1,412	10,382
2016	1,251	1,807	9,833
2017	1,277	1,946	8,515
2018	1,192	1,914	8,553
2019	1,196	2,053	8,194
2020	1,035	1,595	7,703
2021	1,239	1,844	7,786
2022	1,110	2,015	7,079
2023	1,234	2,241	7,216

Legend: Black/African American, Hispanic/Latino/Latina, White
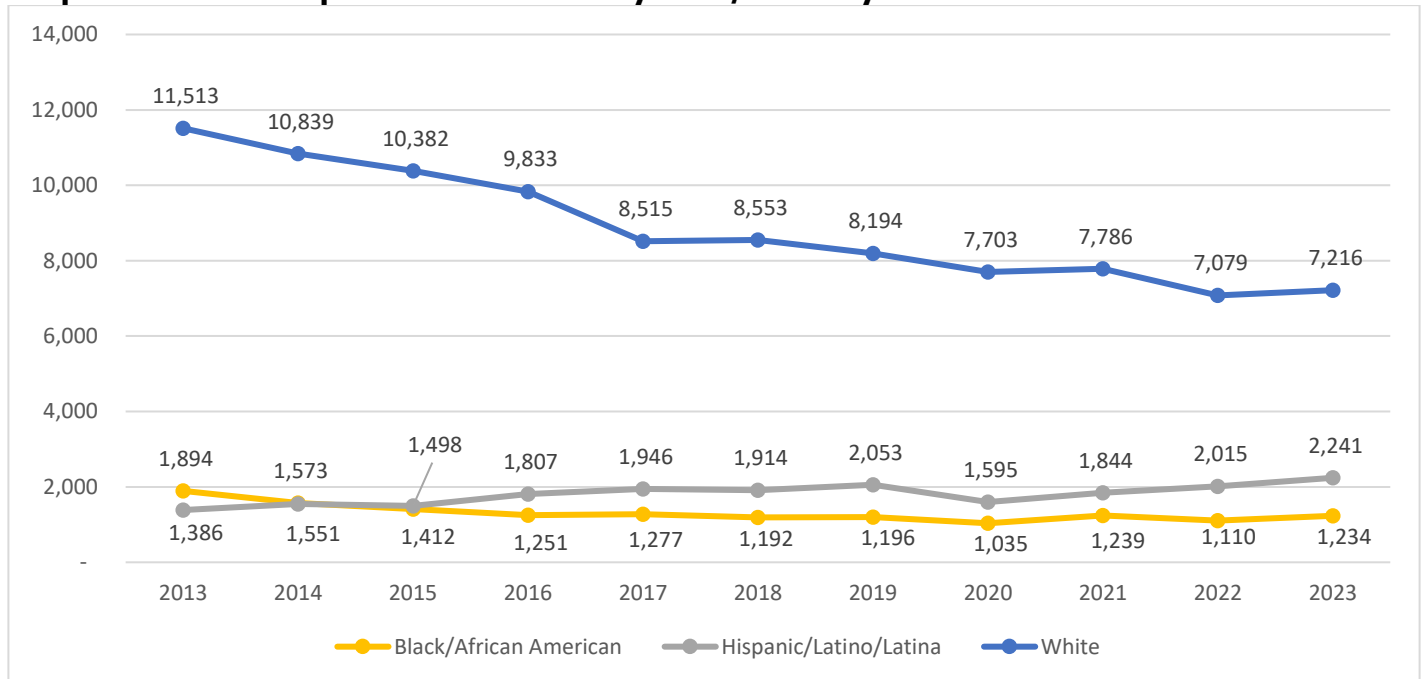
* Some race/ethnicity groups have been omitted due to low counts.

Graph 10: Credit Unduplicated Headcount by Student Type

Returning: 2013: 8,731; 2014: 8,014; 2015: 7,543; 2016: 7,340; 2017: 7,185; 2018: 7,013; 2019: 6,777; 2020: 6,394; 2021: 5,783; 2022: 5,944; 2023: 6,595

New: 2013: 5,647; 2014: 5,295; 2015: 5,121; 2016: 4,900; 2017: 4,928; 2018: 4,828; 2019: 4,394; 2020: 3,869; 2021: 4,152; 2022: 3,891; 2023: 3,987

Occasional: 2013: 2,235; 2014: 2,410; 2015: 2,274; 2016: 2,225; 2017: 2,172; 2018: 1,984; 2019: 1,984; 2020: 1,710; 2021: 2,490; 2022: 1,776; 2023: 1,575
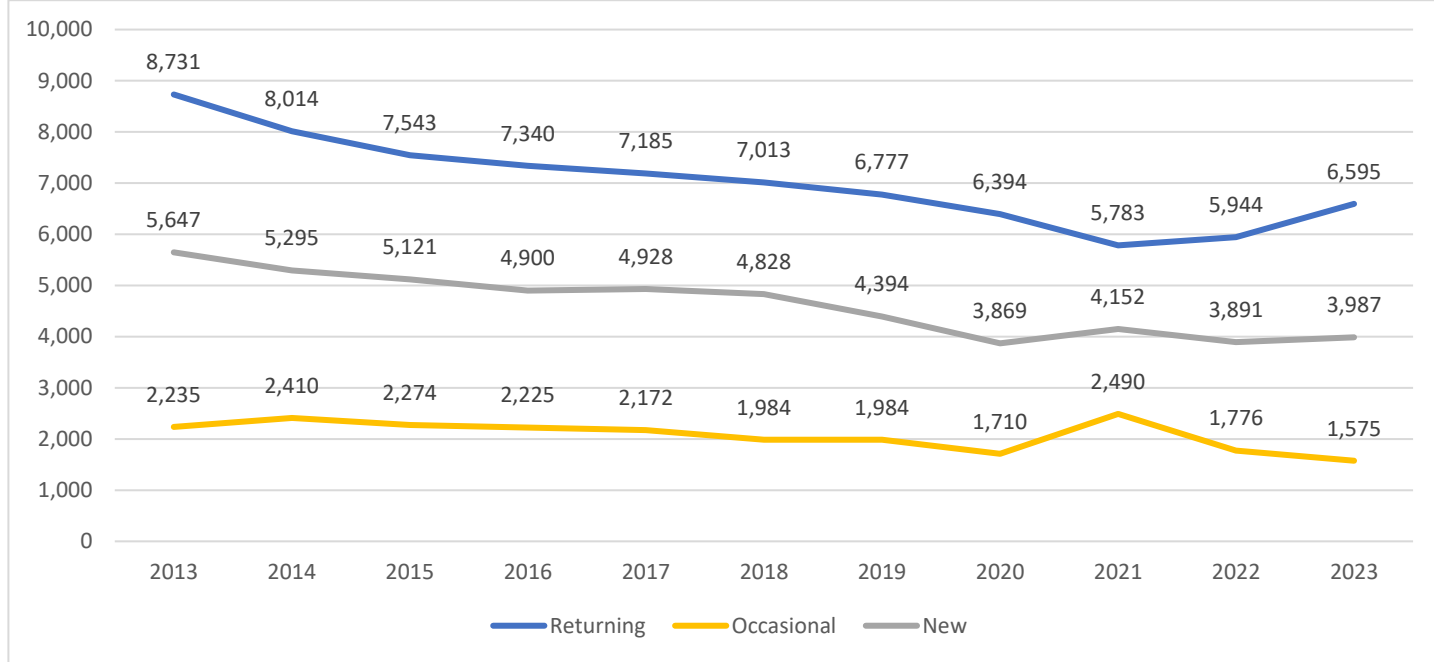
Graph 11: Attempted Credits for Academic Schools

STEM: 2020: 41,614; 2021: 41,303; 2022: 36,957; 2023: 38,053

Liberal Arts: 2020: 37,718; 2021: 40,137; 2022: 36,038; 2023: 36,662

Business & Industry: 2020: 17,535; 2021: 19,398; 2022: 18,805; 2023: 19,643

Health Sciences: 2020: 6,326; 2021: 6,082; 2022: 6,350; 2023: 6,784
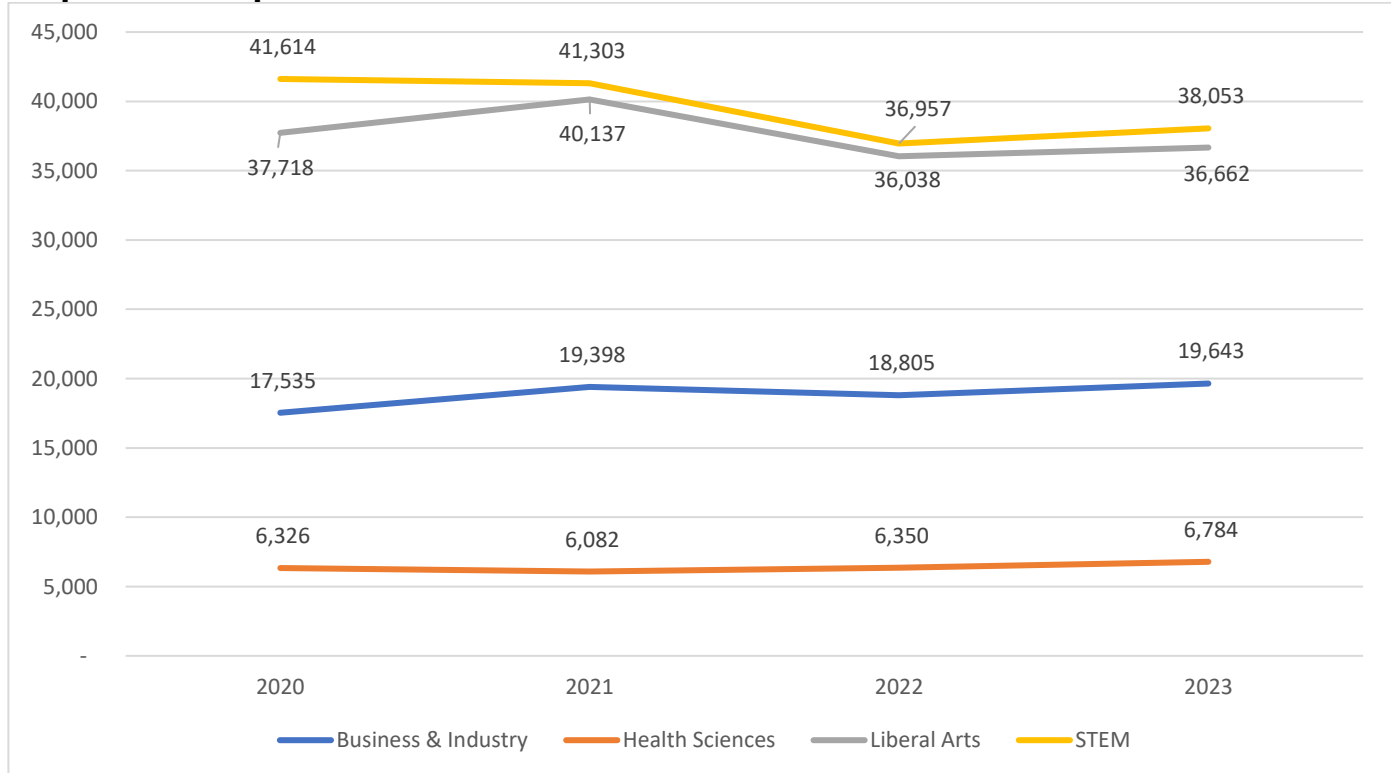
Graph 12: Credit Billing Units by Academic Schools

	2020	2021	2022	2023
STEM	47,011.00	46,125.00	41,244.00	40,947.13
Liberal Arts	39,560.50	42,652.00	38,239.00	36,865.85
Business & Industry	20,241.45	22,255.92	21,922.50	22,888.70
Health Sciences	8,863.00	8,539.00	8,864.00	9,070.06

Legend: Business & Industry — Health Sciences — Liberal Arts — STEM
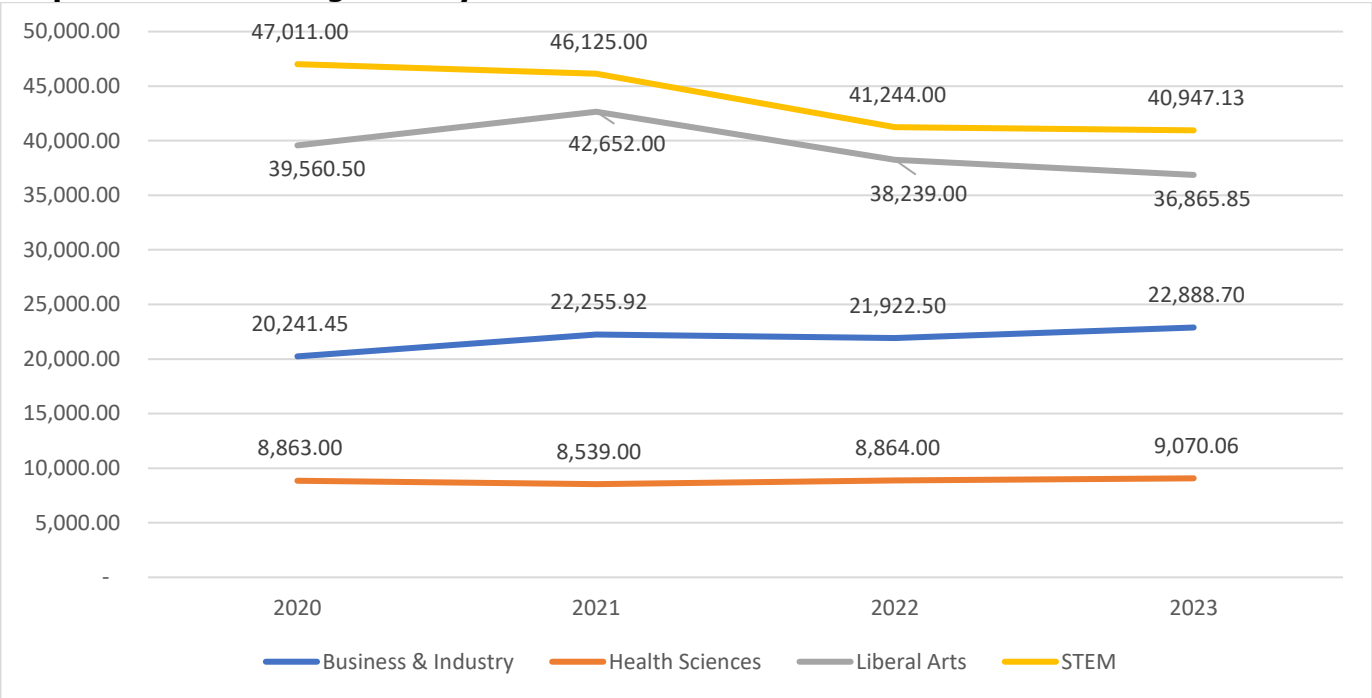
TABLES

TABLE 1: Overall Credit Enrollment Data

Fall	Headcount[1] Number	% Δ	Billing Units[2] Number	% Δ	Credits[3] Number	% Δ	Full-time[1,4] Number	% Δ	Part-time[1,4] Number	% Δ	Average Credits[3]	FTE[5]
2023	**12,157**	**3.2**	**110,014.74**	**2.9**	**101,603**	**3.3**	**3,493**	**28.7**	**8,578**	**70.6**	**8.3**	**6,352**
2022	11,777	-7.2	106,944.63	-8.1	98,398	-8.2	3,259	27.7	8,518	72.3	8.4	6,098
2021	12,685	+4.4	116,337.85	+3.7	107,164	+3.5	3,494	27.5	9,191	72.5	8.4	6,463
2020	12,153	-8.8	112,177.04	-9.2	103,521	-8.5	3,659	30.1	8,494	69.9	8.5	6,452
2019	13,326	-3.6	123,494.48	-3.6	113,160	-2.9	4,030	30.2	9,296	69.8	8.5	7,101
2018	13,825	-3.2	128,108.77	-4.6	116,503	-3.9	4,146	30.0	9,679	70.0	8.4	7,372
2017	14,285	-1.2	134,258.78	-2.6	121,294	-1.4	4,274	29.9	10,011	70.1	8.5	7,591
2016	14,465	-3.2	137,827.86	-3.6	122,970	-3.0	4,379	30.1	10,116	69.9	8.5	7,721
2015	14,938	-5.0	142,991.62	-6.6	126,813	-6.9	4,533	30.3	10,405	69.7	8.5	7,971
2014	15,719	-5.4	153,162.04	-7.7	136,168	-7.1	5,062	32.2	10,657	67.8	8.7	8,570
2013	16,613	-4.7	165,953.14	-6.7	146,646	-6.3	5,691	34.3	10,922	65.7	8.8	9,309

[1]Unduplicated headcount
[2]contacts hour(s) charged at the rate of tuition
[3]Attempted credits
[4]Full Time = 12 or more attempted credits; part time = less than 12 attempted credits
[5]FTE = full time equivalent student

TABLE 2: Credit Enrollment Data by Residency

Fall	Unduplicated Headcount Resident[2]	%	Non-Resident[2]	%	Out of State[2]	%	Billing Units[1] Resident[2]	%	Non-Resident[2]	%	Out of State[2]	%
2023	**8,706**	**71.6**	**3,266**	**26.9**	**185**	**1.5**	**78,165.27**	**71.0**	**30,235.54**	**27.5**	**1,613.93**	**1.5**
2022	8,470	71.9	3,143	26.7	164	1.4	76,302.99	71.3	29,163.66	27.3	1,477.98	1.4
2021	9,233	72.8	3,298	26.0	154	1.2	84,159.60	72.3	30,805.35	26.5	1,372.90	1.2
2020	8,749	72.0	3,272	26.9	132	1.1	79,888.52	71.2	30,811.09	27.5	1,477.43	1.3
2019	9,595	72.0	3,611	27.1	120	0.9	88,936.21	72.0	33,196.36	26.9	1,361.91	1.1
2018	10,055	72.7	3,614	26.1	156	1.1	93,603.39	73.1	32,782.94	25.6	1,722.44	1.3
2017	10,341	72.4	3,797	26.6	147	1.0	98,433.62	73.3	34,293.21	25.5	1,531.95	1.1
2016	10,402	71.9	3,917	27.1	146	1.0	99,854.94	72.4	36,358.77	26.4	1,614.15	1.2
2015	10,833	72.5	3,963	26.5	142	1.0	103,529.88	72.4	38,116.87	26.7	1,344.87	0.9
2014	11,567	73.6	4,021	25.6	131	0.8	113,191.30	73.9	39,632.83	25.2	1,337.91	0.9
2013	12,318	74.1	4,155	25.0	140	0.8	124,129.60	74.8	40,282.66	24.3	1,540.88	0.9

[1]contacts hour(s) charged at the rate of tuition
[2]Resident = resident of GRCC service area; non-resident = Resident of Michigan but outside GRCC service area; Out of state = resident outside of ichigan.

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TABLE 3: Credit Unduplicated Headcount by Gender, Age

Fall	Gender						Age[1]						
	Female	%	Male	%	Unknown	%	< 18	%	18-24	%	25+	%	Avg.
2023	**6,694**	**55.1**	**5,352**	**44.0**	**111**	**0.9**	**1,536**	**12.6**	**6,822**	**56.1**	**3,799**	**31.3**	**24.1**
2022	6,639	56.4	5,076	43.1	62	0.5	1,412	12.0	6,771	57.5	3,594	30.5	24.4
2021	7,341	57.9	5,320	41.9	24	0.2	1,324	10.5	7,185	56.6	4,176	32.9	24.7
2020	6,882	56.6	5,256	43.3	15	0.1	1,355	11.1	7,643	62.9	3,155	26.0	23.4
2019	7,070	53.1	6,238	46.8	18	0.1	1,341	10.1	8,404	63.0	3,581	26.9	23.7
2018	7,238	52.4	6,567	47.5	20	0.1	1,302	9.4	8,685	62.8	3,838	27.8	23.8
2017	7,361	51.5	6,924	48.5			1,188	8.3	9,129	63.9	3,968	27.8	23.9
2016	7,278	50.3	7,187	49.7			1,005	6.9	9,305	64.4	4,155	28.7	24.1
2015	7,711	51.6	7,227	48.4			1,044	7.0	9,601	64.3	4,293	28.7	24.3
2014	8,014	51.0	7,704	49.0			930	5.9	9,955	63.3	4,834	30.8	24.7
2013	8,637	52.0	7,976	48.0			744	4.5	10,429	62.8	5,440	32.7	25.1

[1]Age is calculated as of the start of the Fall semester.

TABLE 4: Credit Unduplicated Headcount by Race/Ethnicity

Fall	Asian/ Pacific Islander		Black/ African American		Hispanic/ Latino/ Latina		Native American		International[1]		White		2+ Races		Unknown		Minority[2]	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
2023	**466**	**3.8**	**1,234**	**10.2**	**2,241**	**18.4**	**67**	**0.5**	**49**	**0.4**	**7,216**	**59.4**	**448**	**3.7**	**436**	**3.6**	**4,475**	**36.8**
2022	468	4.0	1110	9.4	2015	17.1	71	0.6	35	0.3	7079	60.1	421	3.6	578	4.9	4,085	34.7
2021	497	3.9	1239	9.8	1844	14.5	60	0.5	32	0.2	7786	61.4	379	3.0	848	6.7	4,019	31.7
2020	504	4.2	1035	8.5	1595	13.1	55	0.5	53	0.4	7703	63.4	389	3.2	819	6.7	3,578	29.4
2019	540	4.1	1196	9.0	2053	15.4	61	0.5	57	0.4	8194	61.5	420	3.1	805	6.0	4,270	32.0
2018	534	3.9	1192	8.6	1914	13.8	70	0.5	57	0.4	8553	61.9	437	3.2	1068	7.7	4,146	30.0
2017	599	4.2	1277	8.9	1946	13.6	60	0.4	48	0.4	8515	66.6	447	3.1	393	2.8	4,329	30.3
2016	626	4.4	1251	8.6	1807	12.5	76	0.5	58	0.4	9833	68.0	387	2.7	425	2.9	4,140	28.6
2015	583	3.9	1412	9.5	1498	10.0	111	0.7	44	0.3	10382	69.5	327	2.2	581	3.9	3,931	26.3
2014	554	3.5	1573	10.0	1551	9.9	131	0.8	42	0.3	10839	68.9	258	1.7	771	4.9	4,067	25.9
2013	552	3.3	1894	11.4	1386	8.3	124	0.7	42	0.3	11513	69.3	125	0.8	977	5.9	4,081	24.6

[1]International students are considered a race/ethnicity category in IPEDS, regardless of student self-reported race/ethnicity which differs from other enrollment monitoring efforts.
[2]Minority = Asian, Black, Hispanic, Native American, Native Hawaiian, Multiple races.

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TABLE 5: Credit Unduplicated Headcount by Program[1] Type

Fall	Apprenticeship		Degree-Seeking		Early College		Guest Student		International		Michigan College Online		Middle College		Personal Interest	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
2023	**331**	**2.7**	**9,425**	**77.5**	**888**	**7.3**	**322**	**2.6**	**49**	**0.4**	**30**	**0.2**	**641**	**5.3**	**471**	**3.9**
2022	329	2.8	9,231	78.4	800	6.8	278	2.4	35	0.3	---	---	602	5.1	501	4.3
2021	292	2.3	10,285	81.1	704	5.5	223	1.8	32	0.3	---	---	599	4.7	550	4.3
2020	297	2.4	9,546	78.5	704	5.8	257	2.1	53	0.4	---	---	595	4.9	701	5.8
2019	455	3.4	10,529	79.0	718	5.4	263	2.0	57	0.4	---	---	532	4.0	770	5.8
2018	483	3.5	11,047	79.9	752	5.4	221	1.6	58	0.4	---	---	454	3.3	805	5.8
2017	459	3.2	11,764	82.4	698	4.9	263	1.8	48	0.3	---	---	350	2.5	694	4.9
2016	448	3.1	12,324	85.2	611	4.2	206	1.4	55	0.4	---	---	241	1.7	570	3.9
2015	368	2.5	13,070	87.5	666	4.5	208	1.4	44	0.3	---	---	198	1.3	376	2.5
2014	290	1.8	14,280	90.8	559	3.6	138	0.9	42	0.3	---	---	123	0.8	283	1.8

[1]Program type = unofficial terminology to describe how academic programs are linked to different student intents and business processes.

Table 6. Credit Unduplicated Headcount by Student Type

Fall	Returning[1]		Occasional[2]		New[3]	
	#	%	#	%	#	%
2023[4]	**6,595**	**54.2**	**1,575**	**13.0**	**3,987**	**32.8**
2022	5,944	51.2	1,776	15.3	3,891	33.5
2021	5,783	46.5	2,490	20.0	4,152	33.4
2020	6,394	53.4	1,710	14.3	3,869	32.3
2019	6,777	51.5	1,984	15.1	4,394	33.4
2018	7,013	50.7	1,984	14.4	4,828	34.9
2017	7,185	50.3	2,172	15.2	4,928	34.5
2016	7,340	50.7	2,225	15.4	4,900	33.9
2015	7,543	50.5	2,274	15.2	5,121	34.3
2014	8,014	51.0	2,410	15.3	5295	33.7
2013	8,731	52.6	2,235	13.5	5647	34.0

[1]Returning: Students enrolled in either the previous Winter or Summer semester.
[2]Occasional: Students who have attended GRCC in the past, but did not enroll in either the previous Winter or Summer semester.
[3]New: New to GRCC (includes transfer-in and new to college).
[4]We are employing a new definition for new which means that prior years may be somewhat different in comparison.

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TABLE 7A: One-Year Credit Retention Data for FTIAC, degree-seeking students

Retention[1,2] Category	Fall 2018 to Fall 19	Fall 2019 to Fall 20	Fall 2020 to Fall 21	Fall 2021 to Fall 22	Fall 2022 to Fall 23[3]
TOTAL	53.9	54.1	53.2	54.3	---
Female	55.4	56.8	55.6	57.3	---
Male	52.2	50.9	50.3	50.6	---
Asian	66.7	58.7	64.7	64.6	---
Black	36.8	40.5	41.8	42.2	---
Hispanic	48.9	50.9	54.8	53.2	---
Native American	42.9	40.0	40.0	58.3	---
2 or More Races	40.4	52.0	44.4	49.5	---
White	57.7	57.5	54.8	56.1	---
Other	56.9	56.7	53.3	56.6	---
Under 22	55.1	55.1	54.2	56.3	---
22+	44.4	45.5	44.9	47.4	---
Full-time[4]	55.9	57.8	56.9	57.2	---
Part-time[4]	51.8	49.8	49.0	51.9	---
Pell[5]	44.4	47.1	48.9	48.1	---
Non-Pell	60.0	59.0	55.5	58.1	---

[1]Students are considered retained if they return the following Fall or earn a degree.
[2]FTIAC = First Time in Any College (IPEDS definition)
[3]Fall 2022 to 23 can be found in Table 6B.
[4]Full-Time = 12+ attempted credits; Part-time = <12 attempted credits.
[5]Pell = pell recipient
*This table will be retired in the next Fall Enrollment Report.

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TABLE 7B: One-Year Credit Retention Data for New, degree-seeking students

Retention[1,2] Category	Fall 2022 to Fall 23	Fall 2023 to Fall 24	Fall 2024 to Fall 25	Fall 2025 to Fall 26	Fall 2026 to Fall 27
TOTAL	52.7				
Female	52.4				
Male	53.0				
Asian	60.4				
Black	38.7				
Hispanic	50.6				
Native American	57.1				
2 or More Races	43.9				
White	56.2				
Other	53.8				
Under 18	60.6				
18-20	54.9				
21-24	44.9				
25 +	43.5				
Full-time[3]	59.2				
Part-time[3]	46.2				
Pell[4]	47.4				
Non-Pell	56.3				

[1]Students are considered retained if they return the following Fall or earn a degree.
[2]New = new to GRCC (new to college or transfer-in)
[3]Full-Time = 12+ attempted credits; Part-time = <12 attempted credits.
[4]Pell = pell recipient

TABLE 8: Kent County Market Share

Fall	Kent County		
	Workforce 18-64[1]	Unduplicated Headcount, Fall 2023[2]	GRCC Market Share Rate[3]
2023	**364,663**	**10,583**	**29.0**
2022	347,220	8,470	24.4
2021	355,464	9,233	26.0
2020	381,256	8,749	22.9
2019	368,925	9,595	26.0
2018	366,676	10,055	27.4
2017	357,863	10,341	28.9
2016	350,368	10,402	29.7
2015	350,750	10,833	30.9
2014	337,289	11,567	34.3
2013	326,067	12,318	37.8

[1] Kent County Civilian Workforce (source below)
[2] Credit Courses Only
[3] Shows how many credit students were enrolled for fall semester per 1,000 workers
Source: https://milmi.org/DataSearch/County-Labor-Force, Labor Force 2023 data taken from August 2023 report

TABLE 9: Credit Course Enrollment, Credits by Modality

Fall	Course Enrollment[1]				Credits[2]			
	In-Person	Hybrid[3]	Online[4]	Virtual[5]	In-Person	Hybrid[3]	Online[4]	Virtual[5]
2023	**16,985**	**1,866**	**12,268**	**1,056**	**53,899**	**6,041**	**38,394**	**3,269**

[1]Duplicated Headcount.
[2]Attempted Credits
[3]All online instruction, does not meet in person.
[4]Online course with some in-person meetings.
[5]Class meets online at specific times (new in Fall 2020).
*Because of a change in the way this information is collected and lack of data in prior years, we will build on this going forward.

TABLE 10: Credit Course Enrollment, Credits by Location

Fall	Course Enrollment[1]		Credits[2]	
	Main Campus[3]	Lakeshore[4]	Main Campus[3]	Lakeshore[4]
2023	**29,267**	**1,195**	**92,650**	**3,903**

[1] Duplicated Headcount.
[2]Attempted Credits
[3]RJF Hall, Cook Hall, Sneden, Science Building, Spectrum Theater, ATC, ECLL, Ford Fieldhouse
[4]Lakeshore Campus in Holland.
*Because of a change in the way this information is collected and lack of data in prior years, we will build on this going forward.

TABLE 11: Credit Enrollment Data per Academic Schools

Fall	Credit Hours[1]				Billing Units[2]			
	Business & Industry	Health Sciences	Liberal Arts	STEM	Business & Industry	Health Sciences	Liberal Arts	STEM
2023	**19,643**	**6,783**	**36,662**	**38,053**	**22,888.70**	**9,070.06**	**36,865.85**	**40,947.13**
2022	18,805	6,350	36,038	36,957	21,922.50	8,864.00	38,239.00	41,244.00
2021	19,398	6,082	40,137	41,303	22,255.92	8,539.00	42,652.00	46,125.00
2020	17,535	6,326	37,718	41,614	20,241.45	8,863.00	39,560.50	47,011.00

* In Fall 2022, GRCC was reorganized from 2 schools into 4.
[1]Attempted Credits
[2]contact hour(s) charged at the rate of tuition.

TABLE 12: Credit Enrollment Data per Department within Academic Schools

School/Department		Credits[1]				Billing Units[2]			
		Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Business & Industry	Applied Technology	1,522	1,513	1,528	1,077	2,201.00	2,049.00	2,064.00	1,434.62
	Automotive	451	492	599	625	688.00	752.00	916.00	973.11
	Business	10,184	11,219	10,711	11,241	10,184.00	11,235.00	10,711.00	11,241.00
	Criminal Justice	1,820	2,207	1,675	1,828	1,885.00	2,373.00	1,719.00	1,874.00
	Manufacturing	1,904	2,245	2,201	2,598	2,489.45	3,061.92	3,003.50	3,585.97
	SICE	1,654	1,722	2,091	2,091	2,794.00	2,785.00	3,509.00	3,780.00
	Total	17,535	19,398	18,805	19,643	20,241.45	22,255.92	21,922.50	22,888.70
Health Sciences	Allied Health[3]				236				253.00
	Dental	1,147	1,174	1,445	1,313	1,568.00	1,611.00	2,045.00	1,853.00
	Exercise Science	1,415	1,434	1,463	1,596	1,656.00	1,740.00	1,667.00	1,625.00
	Nursing	2,408	2,173	2,155	2,794	4,081.00	3,707.00	3,674.00	4,283.06
	OTA	467	491	412	396	611.00	621.00	542.00	548.00
	Radiological Tech	889	810	875	448	947.00	860.00	936.00	508.00
	Total	6,326	6,082	6,350	6,784	8,863.00	8,539.00	8,864.00	9,070.06
Liberal Arts	Education	1,444	1,543	1,366	1,410	1,612.00	1,737.00	1,562.00	1,588.00
	English	13,733	14,588	12,554	12,604	13,733.00	14,605.00	12,554.00	11,923.00
	Language and Thought	8,800	9,090	8,640	4,807	8,800.00	9,098.00	8,640.00	4,699.00
	Music	1,890	2,414	1,934	2,087	2,113.50	3,116.00	2,381.00	2,003.00
	Social Sciences	8,783	9,158	8,347	12,260	8,845.00	9,222.00	8,403.00	11,968.00
	Theater	638	758	647	830	638.00	779.00	658.00	524.00
	Visual Arts	2,430	2,586	2,550	2,664	3,819.00	4,095.00	4,041.00	4,160.85
	Total	37,718	40,137	36,038	36,662	39,560.50	42,652.00	38,239.00	36,865.85
STEM	Biological Sciences	8,991	8,853	7,371	7,415	11,647.00	11,494.00	9,410.00	9,410.00
	Comp Info Systems	4,242	4,343	4,655	5,116	4,254.00	4,355.00	4,665.00	5,079.88
	Integ. Life Sciences[4]				96				144.00
	Mathematics	12,831	12,426	10,999	10,774	12,867.00	12,475.00	11,025.00	10,382.00
	Mech, Arch Design	1,771	1,627	1,369	1,534	2,313.00	2,123.00	1,775.00	1,779.25
	Physical Sciences	7,636	6,836	6,187	6,550	9,787.00	8,460.00	8,134.00	8,253.00
	Psychology	6,143	7,218	6,235	6,568	6,143.00	7,218.00	6,235.00	5,899.00
	Total	41,614	41,303	36,957	38,053	47,011.00	46,125.00	41,244.00	40,947.13
Honors Program[3]		56	78	115	86	56.00	78.00	115.00	86.00
Student Success & Retention[4]		236	166	274	375	236.00	166.00	274.00	157.00

NOTE: In Fall 2022, GRCC was reorganized from 2 schools into 4.
[1]Attempted Credits
[2]contact hour(s) charged at the rate of tuition.
[3]Allied Health courses started at GRCC in Winter 2023.
[4]Integrated Life Sciences = Physical Science and Biological Sciences content

TABLE 13: Non-credit Academic Year Enrollment by Program

AY	Training Solutions[2]		Workforce Training/CEPD[3]		Customized Training		Job Training		Non-Credit Apprentice		GED/ABE[4,6]		ESL[5,6]	
	Number*	% Δ	Number*	% Δ	Number	% Δ	Number*	% Δ	Number*	% Δ	Number	% Δ	Number	% Δ
22-23			**12,976**	**19.8**	**708**	**12.6**	**174**	**-21.6**	**788**	**4.6**	**53**	**10.4**	**168**	**29.2**
21-22[1]			10,828		629		222	21.3	753	-4.3	48	41.2	130	10.2
20-21	9,624	-48.3					147	13.1	787	-0.3	34	-10.5	118	-18.6
19-20	18,610	-7.9					130	-26.6	789	2.7	38	-29.6	145	-21.6
18-19	20,198	17.5					176	-12.9	768	12.6	54	86.2	185	8.2
17-18	17,194	53.2					202	35.6	682	104.2	29	-32.6	171	2.4
16-17	11,223	-18.9					152	-19.1	334	12.8	43	72.0	167	-0.6
15-16	13,846	-15.9					188	-6.9	296	27.0	25	-32.4	168	-5.1
14-15	16,470	-1.1					202	0.1	233	10.4	37	12.1	177	-6.8
13-14	16,652	-1.0					200	-16.0	211	18.5	33	-89.7	190	-26.9
12-13	16,822	36.9					238	-10.2	178	29.0	320	6.3	260	-2.6

* Duplicated Counts

[1]The Training Solutions program was made up of Workforce Training, Customized Training, and continuing education / professional development. As of 2019-2020, the Training Solutions program was dissolved, even though counts have remained under that umbrella. Data collected from Continuity.

[2]This is the last report that will contain the historic measures of Training Solutions.

[3]CEPD = Continuing Education / Professional Development

[4]ABE = Adult Ed Basic Education, ESL level 4

[5]ESL = Adult Ed ESL coursework

[6]Data provided by Adult Ed department